



LORAIN CITY SCHOOLS

Lorain Administration Center
2601 Pole Avenue, Lorain, OH 44052
lorainschools.org
440.233.2271 fax 440.282.9151

The Cleveland Browns Will Provide a Set of Uniforms to Over 1,500 Lorain City Schools Scholars

One major barrier to school attendance is having the proper clothing each day.

Lorain, Ohio (July 31, 2018) –The beginning of a new school year brings such promise and the chance for a fresh start. The district has many exciting plans and hopes for this year, yet one statistic keeps staring us in our faces: The hard truth that 100 percent of our scholars qualify for free and reduced lunch and 39 percent of our scholars are chronically absent. To drastically reduce absences, we have devised a program which will not only assist in bringing scholars into the classroom on a daily basis, it will also create a school culture which exemplifies the same pride and excellence synonymous with the city of Lorain.

Lorain City Schools is rolling out the *Titan Pride Apparel Equity Program* with the goal of providing a set of uniforms to every scholar by the beginning of the 2019-2020 school year. Thanks to generous partner and local uniform provider, Schoolbelles, “Titan Pride Packages” will be offered and include three polo shirts—emblazoned with the Lorain Titans shield and sword, two pair of pants, a belt and one Titan Pride T-shirt. Each package will be offered at the deep discounted price of \$56 plus \$5 for shipping for youth sizes, and \$60.50 plus \$5 for shipping for adult sizes. Information on how families can take advantage of this deal ahead of the tax free holiday can be found below or by visiting www.lorainschools.org.

As we share this exciting news, we are humbled to announce The Cleveland Browns organization has committed to supporting this program and have already pledged to provide 1,500 scholars with “Titan Pride Packages.” Through the Cleveland Browns *Give Back Program*, this generous contribution will see 10,500 garments distributed, by the start of this school year, to scholars in kindergarten through ninth grade. The Cleveland Browns *Give Back Program* is focused on supporting initiatives that target at-risk students and removing the barriers to school attendance by providing them with the opportunity to be dressed and present in a positive learning environment, 100 percent of the time.

“We are humbled to receive this level of support from The Browns Organization,” said Lorain City School District CEO David Hardy Jr. “It is clear that Dee and Jimmy Haslam not only care about athletics, but the importance of education as well. The excitement they have created for our community and our school district is remarkable. And because of their support, we are seeing more and more supporters, locally and nationally, who are finding ways to support our district's transformation. There is a path towards success and we are clearly on it.”



Home of the TITANS



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The district still needs help in closing the attendance gap for *all* scholars. We are looking for individuals, companies and organizations to pledge their support and sponsor this program. Would-be sponsors should contact Elena Gonzalez, Chief of Staff. Sponsor pledge cards are available on the district website. Each sponsored package will remove the barriers to attendance and give those scholars the opportunity to be dressed and present in a positive learning environment 100 percent of the time.



These are examples, not actual product

Lorain City Schools

Titan Pride Uniform Deal

Lorain unites to start the school year right!

Youth Size Item	Price	Adult Size Item	Price
Knit Polo w/Logo (Navy, White, Gray)	\$6.50 each	Knit Polo w/Logo (Navy, White, Gray)	\$7.25 each
Titan Pride T-Shirt	\$5.50 each	Titan Pride T-Shirt	\$6.25 each
Pants (Navy Blue or Khaki)	\$12.50 each	Pants (Navy Blue or Khaki)	\$14.00 each
Belt	\$4.00 each	Belt	\$4.50 each

Titan Pride Package (3 Polos, 1 T-shirt, 2 Pant & 1 Belt) = \$54.00 (Youth Sizes); \$60.50 (Adult Sizes)
 +\$5.00 shipping (to student homes)

www.schoolbelles.com School Code: S2884

Code begins: 8/3/2018



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